

# Brian Clay



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## About

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I have four years of experience in web design and web development. I have a strong background in designing, testing and developing web applications and websites from scratch and using modern development standards.

## Experience

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### Director of Product Design • Blueroof 360

*Apr 2018 - Present*

Blueroof 360 builds web-based applications to help real estate agents market themselves, manage leads, and close more deals. I am responsible for all design execution of our products including ideation, design, prototyping, testing, and front end build out. We use modern web technologies such as HTML 5, CSS 3, PHP, React, and jQuery to build great user experiences.

### UX Designer • Alder

*Mar 2016 - Apr 2018*

I research and design all digital assets for Alder's apps. I've worked on everything from home security panel interfaces to enterprise customer support portals. Alder develops on all major platforms including iOS, Android, Web, and even Linux for their security panels. I am also responsible for organizing, executing, and analyzing user tests and interviews.

### Adjunct Instructor • LDS Business College

*Dec 2015 - Dec 2016*

I taught a web development class at LDSBC. My students learn the basics of web design including HTML, CSS, Javascript, Wordpress, and how these tools relate to digital marketing. We also learn about website hosting and how to manage files via an FTP. Class sizes range from 25-30 students.

## Education

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### Brigham Young University • B.A. Communications

*Aug 2011 - Jun 2014*

Advertising Emphasis